

LOGO VARIATIONS

There are **6 official variations** of AbCellera's logo mark to be used interchangeably and randomly. Do not alter or distort the logo in any way.

For *digital* applications, use the provided PNG and SVG file formats (RGB)

For *print* applications, please request EPS from media@abcellera.com

VARIATION 1



VARIATION 2



VARIATION 3



VARIATION 14



VARIATION 5



VARIATION 6



BRAND COLOURS

GREEN



PMS 3395 C
66C/0M/50Y/0K
0R/225Y/160G
00E0A2 HTML

DARK GREY



PMS 7545 C
58C/32M/18Y/54K
66R/85G/99B
425563 HTML

LIGHT GREY



PMS 428 C
10C/4M/4Y/14K
197R/207G/212B
C5CFD4 HTML

LOGO IN FULL COLOUR
(GREEN + BLACK)



LOGO IN REVERSED FULL COLOUR
(GREEN + WHITE)



LOGO IN BLACK



LOGO IN WHITE

